



DPG STM, GURUGRAM
(NAAC Accredited 'A' Grade College)

Sessional Exam

Course Name: B.B.A.
Subject Name: AEC ENGLISH 01
Subject Code: 23ENGX01AE01

Semester: 1
Session: NOVEMBER
Academic Year: 2024

Total marks: 35
Time Duration: 03:00 hrs.

*Note: 1. Question no. 1 is compulsory.
2. Attempt any one question from each unit.
3. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Identify the error and correct the following sentences a) She go to the market every day. b) The Childs are playing in the garden. c) Neither of them were available at the meeting. d) He don't know the answer to that question. e) They was waiting for the bus since morning. f) She enjoys to play the piano in her free time. g) Each of the students have completed their assignments. h) There is five apples in the basket. i) We goes to the same college. j) She speaks English fluent.		CO1 CO2 CO3 CO4	7
Unit-1 (Attempt any one question)				
2	Explain the importance of phonetic symbols in understanding correct pronunciation. Illustrate with examples.		CO1	7
3	Transcribe the following words(any seven): night, lost, late, stout, book, teacher, plane, hair, think, apple		CO1	7
Unit-2 (Attempt any one question)				
4	Explain the common types of errors in the use of parts of speech and suggest ways to correct them.		CO2	7
5	What are parts of speech? Name every part of speech and describe their general function.		CO2	7
Unit-3 (Attempt any one question)				
6	What is subject-verb agreement? Identify common errors in subject-verb agreement and suggest corrections.			7
7	Explain the use of active and passive voice with examples.			7
Unit-4 (Attempt any one question)				
8	Discuss the differences between skimming and scanning as reading strategies. Provide examples of when each might be used.			7
9	What are the barriers to effective reading, and how can they be overcome?			7



DPG STM, GURUGRAM
(NAAC Accredited 'A' Grade College)

Sessional Exam

Course Name: Bachelor of Business Administration

Subject Name: BUSINESS ORGANISATION

Subject Code: 24IMSI401DS01

Semester: 1st

Session: November

Academic Year: 2024

Total marks: 70

Time Duration:
03:00 hrs.

Note: 1. Question no. 1 is compulsory.

2. Attempt any one question from each unit.

3. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Answer each of the following in not more than 50 words a) Mention any 4 features of business b) Write any 4 characteristics of an entrepreneur. c) Mention any four opportunities present in the contemporary business environment. d) What do you mean by the term 'productivity'? e) Discuss the two main objectives of financial management. f) Explain 'network marketing'? g) What is franchising? Give any 2 examples of a franchise.	II	CO1 CO2 CO2 CO3 CO3 CO4 CO4	14
Unit-1 (Attempt any one question)				
2	Discuss the spectrum of business activities.	II	CO1	14
3	"Businesses do not only have economic objectives. They have social objectives also". In the light of this statement, explain the various objectives of a business.	II	CO1	14
Unit-2 (Attempt any one question)				
4	Describe the different forms of a business organisation.	VI	CO2	14
5	Explain the process of setting up a business enterprise	I	CO2	14
Unit-3 (Attempt any one question)				
6	Discuss business size and location decisions in detail.	I, II	CO3	14
7	What is banking? Describe the classification of banks. What are the functions of banks?	I	CO3	14 (=2+6+6)

Unit-4 (Attempt any one question)				
8	What do you mean by 'marketing'? Explain the different components of marketing mix.	I	CO4	14 (=2+12)
9	Explain the advantages and limitations of mobile commerce.	III, VI	CO4	14

	<p align="center">DPG STM, GURUGRAM</p> <p align="center">(NAAC Accredited 'A' Grade College)Sessional Exam</p> <p>Course Name: Bachelor of Business Administration</p> <p>Subject Name: ENVIRONMENTAL SCIENCE</p> <p>Subject Code: 23EVSXO1AC01</p>	Semester: 1st Session: November Academic Year: 2024		
		Total marks: 35 Time Duration: 03:00 hrs.		

- Note:** 1. Question no. 1 is compulsory.
2. Attempt any one question from each unit.
3. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	What do you mean by the following: <ul style="list-style-type: none"> a) sustainable development b) Timber extraction c) Conflicts over water d) Land Degradation e) Endangered Species f) Man-Wildlife Conflicts g) Nuclear Hazards 	II	CO 1 CO 2 CO 2 CO 3 CO 3 CO4	7

Unit-1 (Attempt any one question)

2	What is Environment? Describe the scope of Environmental Studies.	II	CO1	7 (=2+5)
3	Explain the structure of an ecosystem. Discuss the components of forest, grassland, desert and aquatic ecosystems.	II	CO1	7 (=3+4)
Unit-2 (Attempt any one question)				
4	Describe the causes and effects of deforestation.	VI	CO2	7
5	Discuss the classification/types of natural resources. Give examples.	I	CO2	7
Unit-3 (Attempt any one question)				
6	What do you mean by biodiversity? What are the uses of biodiversity?	I, II	CO3	7 (=1+6)

7	Write a note on 'Biodiversity Conservation'.	I	CO3	7
Unit-4 (Attempt any one question)				
8	Explain the effects and control measures of air pollution.	I	CO4	7
9	Explain the effects and control measures of soil pollution.	III, VI	CO4	7

	<p align="center">DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College)</p> <p align="center"><u>Sessional Exam</u></p> <p>Course Name: BBA</p> <p>Subject Name: Computer fundamentals and office automation tools</p> <p>Subject Code: 24IMSI40ISE01</p>	Semester: 1st Session: NOVEMBER Academic Year: 2024
		Total marks: 25 Time Duration: 03:00 hrs.

Note: 1. Question no. 1 is compulsory.
4. Attempt any one question from each unit.
5. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Write short notes on the following: a) Hardware b) MS Excel c) Firmware d) Decimal number system e) Analog computer	1	CO1 CO2 CO3 CO4 CO5	5
Unit-1 (Attempt any one question)				
2	Define computer ? Also explain limitations and characteristics of computer ? Differentiate between analog and digital computer .	1	CO1	5
3	Describe firmware, freeware and middleware in detail ?	1	CO1	5
Unit-2 (Attempt any one question)				
4	Write a short note on Binary Number system ? Write down the process of conversion of a binary number to decimal number .	1	CO2	5
5	Convert the following : a) $(1101.101)_2 = (?)_8$ b) $(7.2)_{10} = (?)_2$	1	CO2	5
Unit-3 (Attempt any one question)				
6	What is Microsoft Word . What are the features of Microsoft word . How to use Microsoft word effectively ?	1	CO3	5
7	Write down the steps to insert a table in Microsoft word . Also explain the steps involving in creating and editing a new document in MS-Word .	1	CO3	5
Unit-4 (Attempt any one question)				

8	What is formatting in excel ? What is format cells in Excel ?	1	CO4	5
9	What is formulas and functions in excel ? How to use the COUNTIF function .	1	CO4	5

	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) Sessional Exam Course Name: Bachelor's of Business Administration Subject Name: Basics of Accounting Subject Code:24MSI401DS02	Semester: 1st Session: NOVEMBER Academic Year: 2024
		Total marks: 70 Time Duration: 03:00 hrs.

Note: 1. Question no. 1 is compulsory.
 5. Attempt any one question from each unit.
 7. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
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Compulsory Question

1	Explain briefly: a) Users of Accounting b) What causes difference in BRS? c) Principle of conservatism d) Capital Reserve and Revenue Reserve		CO1 CO2 CO3 CO4	14
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Unit-1 (Attempt any one question)

2	What is the meaning of Accounting? What are its branches? Explain briefly limitations of Financial Accounting.		CO1	14
3	Journalize the following transactions- Jan1,2010 Business started with cash 50,000/- Jan2,2010 Machinery purchased from Ram 10,000/- Jan3,2010 Goods purchased from Mohan for cash 10,000/- Jan4,2010 Furniture purchased for cash 15,000/- Jan5,2010 Salary paid to shyam 2,000/- Jan6,2010 Amount deposited in bank 10,000/- Jan7,2010 Payment to Ram through cheque 5,000/- Jan8,2010 cash withdrawn from bank 1,000/- Jan9,2010 loan taken from Mr. B 20,000/-		CO1	14

Unit-2 (Attempt any one question)

4	What is a trial balance? What are the different columns of a trial balance? Explain the different methods of preparing trial balance.		CO2	14
5	Q45 The trial balance of A limited revealed the following balances on 31st March 2009. Prepare Trading Account, Profit & Loss Account and Balance Sheet for the year ending 31st March 2009. The value of stock on 31st March 2009 was valued at Rs. 3,50,000.		CO2	14

TRIAL BALANCE

Particulars	Debit Balances	Credit Balances
Plant & Machinery	8,00,000	
Purchases	6,80,000	
Sales Return	10,000	
Opening Stock	3,00,000	
Discount Allowed	3,500	
Bank Charges	750	
Debtors	4,50,000	
Salaries	68,000	
Wages	100,000	
Carriage Inward	7,500	
Carriage Outward	12,000	
Rent, Rates & Taxes	20,000	
Advertisement	20,000	
Cash at Bank	69,000	
Capital Account		10,00,000
Sales		12,70,000
Purchase Return		12,750
Discount Received		8,000
Creditors		2,50,000
Total	25,40,750	25,40,750

Unit-3 (Attempt any one question)

6	<p>How will you treat the following items in the final accounts? Pass adjusting entries of these items (if any):</p> <p>a) Loss of goods by flood b) Contingent liabilities c) Goods distributed as free samples d) Goods given as charity.</p>	CO3	14																																										
7	<p>From the following balances of Santosh Gupta prepare Trading and Profit and Loss Account and Balance Sheet as on 31st March 2005:</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;"></th> <th style="text-align: center;">DR.</th> <th style="text-align: center;">Cr.</th> </tr> </thead> <tbody> <tr> <td>Bills Payable</td> <td style="text-align: center;">-</td> <td style="text-align: center;">700</td> </tr> <tr> <td>Land and Building</td> <td style="text-align: center;">4000</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Opening Stock</td> <td style="text-align: center;">4000</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Capital</td> <td style="text-align: center;">-</td> <td style="text-align: center;">15000</td> </tr> <tr> <td>Bills Receivable</td> <td style="text-align: center;">1500</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Purchases</td> <td style="text-align: center;">13000</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Sales</td> <td style="text-align: center;">-</td> <td style="text-align: center;">22000</td> </tr> <tr> <td>Wages</td> <td style="text-align: center;">3500</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Salaries</td> <td style="text-align: center;">570</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Rent and Taxes</td> <td style="text-align: center;">200</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Miscellaneous Ex.</td> <td style="text-align: center;">500</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Carriage</td> <td style="text-align: center;">800</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Furniture</td> <td style="text-align: center;">300</td> <td style="text-align: center;">-</td> </tr> </tbody> </table>		DR.	Cr.	Bills Payable	-	700	Land and Building	4000	-	Opening Stock	4000	-	Capital	-	15000	Bills Receivable	1500	-	Purchases	13000	-	Sales	-	22000	Wages	3500	-	Salaries	570	-	Rent and Taxes	200	-	Miscellaneous Ex.	500	-	Carriage	800	-	Furniture	300	-	CO3	14
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Bills Payable	-	700																																											
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Miscellaneous Ex.	500	-																																											
Carriage	800	-																																											
Furniture	300	-																																											

Cash in hand	230	-			
Machinery	6600	-			
Discount	500	150			
Debtors	3000	-			
Creditors	-	1000			
Coal and Gas	100	-			
Printing	50	-			
Total	<u>38850</u>	<u>38850</u>			

The stock on 31st March, 2005 was valued at Rs. 3000.

Unit-4 (Attempt any one question)

8	What do you mean by Ledger Posting? Explain the procedure for preparing Ledger Accounts.		CO4	14
9	Enter the following transactions in the Cash Book (with Cash and Bank Columns): 2009 Rs. April 1 Bank Overdraft 3,000 Cash-in-hand 575 April 7 Cheque received from X 1,000 Discount allowed 50 April 9 Cheque received from X deposited in Bank April 12 Cheque paid to Y 625 Discount received 12 April 15 X's cheque dishonored April 20 Money withdrawn from bank for office use 750 April 23 Fees of children paid 118 April 25 Cheque received from Z and endorsed it to A 1,125 April 27 Bank Charges 5 April 30 Cheque endorsed to A dishonored April 30 Paid into Bank the entire balance after retaining Rs.75 at office		CO4	14

	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) Sessional Exam	Semester: 3rd Session: November Academic Year: 2024
	Course Name: BBA Subject Name: Company Law Subject Code: BBAN-502	Total marks: 80 Time Duration: 03:00 hrs.

Note: 1. Question no. 1 is compulsory.
 2. Attempt any one question from each unit.
 3. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				

1	Write a short note on: a) Define private company b) Buy back of shares c) Statutory meeting d) Winding up	I	CO1 CO2 CO3 CO4	16
Unit-1 (Attempt any one question)				
2	Explain features of a company.	I	CO1	16
3	What is Memorandum of association?	I	CO1	16
Unit-2 (Attempt any one question)				
4	What is share capital? What are the different type of shares issued by a company?	I	CO2	16
5	What is debenture? What are the different kind of debentures issued by a company?	I	CO2	16
Unit-3 (Attempt any one question)				
6	Define the term 'Director'. What is the legal position of directors in a company?	I	CO3	16
7	What is meant by a 'meeting'? What are the various kind of meetings of a company?	I	CO3	16
Unit-4 (Attempt any one question)				
8	State the provisions of Companies Act, 1956 for prevention of oppression in a company.	I	CO4	16
9	Discuss the powers of a liquidator. Explain the procedure for the appointment of liquidator.	I	CO4	16

	DPG DEGREE COLLEGE, GURUGRAM ACCREDITED NAAC 'A' GRADE & AFFILIATED TO MDU, ROHTAK <u>SESSIONAL EXAM</u>		Session: November Academic Year: 2024-25	
	Course Name: BBA Semester: 3 Subject Name & Code: Information Technology & BBAN-304		Total marks: 50 Duration: 03 Hours	
<i>Note:</i>				
Q. N	Questions	Blooms Level	COs	Marks
Compulsory Question				
	a) What is Tally ERP?	I	CO1	

1	b) What are Cells & Cell Address?	I	CO3	10
	c) What is Drop Cap?	II	CO2	
	d) What is Textbox ?	I	CO3	
	e) What is Animation?	I	CO4	
Unit-1				
2	Discuss What is mail merge? Also discuss the procedural steps for mail merge in Microsoft Word?	II	CO1	10
3	Explain the Following :	I	CO1	10
	A) Page Formatting			
	B) Auto text			
	C) Macro			
	D) Alignment			
E) Grammar Tools				
Unit-2				

4	Write a detailed types of graph and creating graph in Microsoft Excel?	II	CO2	10
5	Describe the Following : A)Macro B)Conditional Formatting	I	CO2	10
Unit-3				
6	Give a Complete Description about Ms-Powerpoint?	I	CO3	10
7	How to add Sound And Animation effects to your slide in Ms-Powerpoint?	I	CO3	10
Unit-4				
8	Describe Tally and it's Application in detail.	I	CO4	10
9	Define Voucher . Explain different types of Vouchers.	II	CO4	10

	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) <u>Sessional Exam</u>	Semester: 3rd Session: NOVEMBER Academic Year: 2024
	Course Name: BBA Subject Name: Environmental studies Subject Code: BBAN-305	Total marks: 80 Time Duration: 03:00 hrs.

- Note:** 1. Question no. 1 is compulsory.
2. Attempt any one question from each unit.
3. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Explain – Environmental studies	Remembering	CO1	4
2	Energy flow in ecosystem	Understanding	CO2	4
3	Nuclear accidents and holocaust	Understanding	CO3	4
4	Air act(Prevention and control of pollution	Remembering	CO4	4
Unit-1 (Attempt any one question)				
5	Define renewable and no renewable resources. Why their conservation is important in the aspect of life?	Understanding	CO1	16
6	Discuss the role of an individual in conservation of natural resources. Why use and over utilization of resources leads to dangerous consequences ?	Analysis	CO1	16
Unit-2 (Attempt any one question)				

7	What is ecosystem .Explain its types with examples ?	Application	CO2	16
8	Define water pollution ,thermal pollution and ecological succession ?	Understanding	CO2	16
Unit-3 (Attempt any one question)				
9	What are the different social issues of environment and why sustainable development is necessary ?	Application	CO3	16
10	Explain wasteland reclamation, consumerism and waste products . How does water conservation can help biodiversity ?	Analysis	CO3	16
Unit-4 (Attempt any one question)				
11	Explain wildlife protection act . What are the important steps taken by govt for WPA act?	Understanding	CO4	16
12	Explain EPA (Environmental protection act). Discuss the strategies implemented in forest conservation act,. Elaborate ?	Evaluation	CO4	16

	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) Sessional Exam Course Name: Bachelor of Business Administration Subject Name: Cost and Management Accounting Subject Code: BBAN-301	Semester: 3rd Session: NOVEMBER Academic Year: 2024
		Total marks: 80 Time Duration: 03:00 hrs.

Note: 1. Question no. 1 is compulsory.

2. Attempt any one question from each unit.

3. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	A) Define cost assignment. B) Define inventory carrying cost. C) What are the features of job costing? D) Define re-order period. E) Taylor's differential piece rate system. F) Current and Quick ratio. G) Comparative and common size statement H) Explain nature of management accounting.		CO1 CO2 CO3 CO4	16
Unit-1 (Attempt any one question)				
2	Discuss the functions, characteristics and benefits of costing system.		CO1	16

3	<p>Two materials A and B are used as follows:</p> <p>Minimum usage 50 units per week each</p> <p>Maximum usage 150 units per week each</p> <p>Normal wage 100 units per week each</p> <p>Reorder quantity A-600 units , B-1000 units</p> <p>Delivery period A-4 to 6 weeks, B-2 to 4 weeks.</p> <p>Calculate Reorder level, Minimum level, Maximum level and Average stock level.</p>		CO1	16
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Unit-2 (Attempt any one question)

4	<p>What is meant by overhead expenses? Give various methods of absorbing overhead.</p>		CO2	16
5	<p>The following direct costs were incurred on job no of AB company:</p> <p>Materials Rs. 6010.</p> <p>Wages:</p> <p>Dept: A-60 hrs @ Rs. 30 per hour B-40 hrs @ Rs. 20 per hour C-20 hrs @ Rs.50 per hour</p> <p>Overheads for three depts. were estimated as follows :</p> <p>Dept. A:- Rs 15000 for 15000 Labour Hours B:- Rs 4000 for Labour Hours C:- Rs 12000 for 300 Labour Hours</p> <p>Fixed Overheads :</p> <p>Estimated @ 40000 Rs.2000 normal working hours</p> <p>You are required to calculate the cost of job 401 and the price to give profit of 25% on selling price.</p>		CO2	16

Unit-3 (Attempt any one question)													
6	<p>The following data are obtained from records company:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;"></th> <th style="width: 35%;">First Year</th> <th style="width: 35%;">Second Year</th> </tr> </thead> <tbody> <tr> <td>Sales (Rs.)</td> <td style="text-align: center;">80,000</td> <td style="text-align: center;">90,000</td> </tr> <tr> <td>Profit (Rs.)</td> <td style="text-align: center;">10,000</td> <td style="text-align: center;">14,000</td> </tr> </tbody> </table> <p>Calculate</p> <p>(a) P/V ratio (b) Break even point (c) Profit and Loss on sales on Rs.50,000 (d) Sales required to earn a profit of Rs. 19,000</p>		First Year	Second Year	Sales (Rs.)	80,000	90,000	Profit (Rs.)	10,000	14,000		CO3	16
	First Year	Second Year											
Sales (Rs.)	80,000	90,000											
Profit (Rs.)	10,000	14,000											
7	Explain various types of responsibility centres and define responsibility accounting.		CO3	16									
Unit-4 (Attempt any one question)													
8	Describe the steps involved in preparation of fund flow statements.		CO4	16									
9	<p>From the following information, find out:</p> <p>A) Current assets B) Current liabilities C) Liquid assets D) Share capital E) Stock-in-trade</p> <p>Information (i) current ratio = 2.5, liquid ratio = 1.5 , Proprietary ratio = 0.75 Working capital = Rs 60,000 Reserve and surplus = Rs 40,000 Bank Overdraft = Rs10,000 There is no long term loan or fictitious assets</p>		CO4	16									



**DPG STM,
GURUGRAM**
(NAAC Accredited 'A' Grade)

Semester: 3rd
Session: November
Academic Year: 2024

	College) <u>Sessional Exam</u> Course Name: BBA 3rd sem Subject Name: Marketing management Subject Code: BBA-302	Total marks: 70 Time Duration: 03:00 hrs.
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- Note: 1. Question no. 1 is compulsory.
 2. Attempt any one question from each unit.
 3. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	List the core concepts of marketing.	Remembering	CO1	10
2	Explain the difference between market segmentation and target marketing.	Understanding	CO2	
3	What is a product life cycle? Briefly describe its stages	Understanding	CO3	
4	List the components of the promotion mix.	Remembering	CO4	
Unit-1 (Attempt any one question)				
2	Discuss the core concepts of marketing and explain the difference between marketing and selling.	Understanding	CO1	15
3	Explain the Marketing Mix and its importance in the marketing process	Analysis	CO1	15
Unit-2 (Attempt any one question)				
4	Explain how market segmentation and target marketing contribute to marketing strategy development.	Application	CO2	15
5	Describe the consumer purchase decision process and discuss its major determinants.	Understanding	CO2	15
Unit-3 (Attempt any one question)				
6	Discuss the product life cycle concept and its implications for new product development.	Application	CO3	15
7	Explain the significance of branding, packaging, and labeling decisions in product management.	Analysis	CO3	15
Unit-4 (Attempt any one question)				
8	Describe the major channels of distribution and their role in supply chain management.	Understanding	CO4	15
9	Discuss the components of the promotion mix and explain their importance in customer relationship marketing.	Evaluation	CO4	15



DPG STM, GURUGRAM

Sessional Exam

Course Name: BBA

Subject Name: CAPITAL MARKET

Subject Code: BBAN303

Semester: 3

Session: Nov

Academic Year: 2024

Total marks: 80

**Time Duration:
03:00 hrs.**

Note: 1. Question no. 1 is compulsory.

2. Attempt any one question from each unit.

3. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Explain the following: a) Define Floating Bond? b) What is ESOP? c) What is IPO in Capital Market? d) What is Treasury bill?	1,5	CO1 CO2 CO2 CO3	16
Unit-1 (Attempt any one question)				
2	Explain Capital Market and state its main features and role of Capital Market in India?	2	CO1	16
3	Explain the Following: (a) Stock Market (b) Capital Market (c) Gilt Edge Security	5	CO1	4*4=16 6

	(d) Insider Trading			
Unit-2 (Attempt any one question)				
4	Explain the meaning of stock exchange. Explain the role played by the stock exchange in India.	2	CO2	16
5	What do you mean by new issue market? What are the function of NIM?	1	CO2	16
Unit-3 (Attempt any one question)				
6	What do you mean by depository system? What are the benefits of a depository system? Why there is need of depository system in India?	1	CO3	16
7	Write Short notes on- (a) Dematerialization (b) NSDL (c) Zero Coupon Bond (d) Equity share	5	CO3	4*4=16
Unit-4 (Attempt any one question)				
8	What is mutual funds? Explain the various types of mutual funds schemes.	1	CO4	16
9	Write notes on 1. OTCEI 2. IFCI	2	CO4	16

	DPG STM, GURUGRAM Sessional Exam Course Name: BBA Subject Name: PRODUCTION AND MATERIALS MANAGEMENT Subject Code: BBAN501	Semester: 5 Session: Nov Academic Year: 2024
		Total marks: 80 Time Duration: 03:00 hrs.

Note: 1. Question no. 1 is compulsory.
4. Attempt any one question from each unit.
5. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Explain the following: a) ABC Analysis b) What is EOQ c) What is FIFO d) What is plant layout	1 1 1 1	CO1 CO2 CO2 CO3	16
Unit-1 (Attempt any one question)				
2	What is production management? Define the objectives of production management.	1	CO1	16

3	What do you mean by plant location? Discuss the factors which determine the location of a plant.	1	CO1	16
Unit-2 (Attempt any one question)				
4	What do you understand by the term production planning and control? Explain the objectives of PPC.	1	CO2	16
5	What is quality control? What are the objectives of quality control in factories?	1	CO2	16
Unit-3 (Attempt any one question)				
6	Discuss the scope and function of materials management.	1	CO3	16
7	Write notes on 1. Standardization 2. Simplification	1	CO3	16
Unit-4 (Attempt any one question)				
8	What is meant by layout of store? Discuss the factors to be considered while planning the layout of stores.	1	CO4	16
9	Describe the various modes of transport. Explain the factors to be considered in selection of mode of transport.	1	CO4	16

	DPG STM, GURUGRAM Sessional Exam Course Name: BBA 5th Semester Subject Name: Cyber Security Subject Code: BBAN-506	Semester: 5 Session: NOV Academic Year:2024
		Total marks:50 Time Duration: 03:00 hrs.

Note: 1. Question no. 1 is compulsory.
10. Attempt any one question from each unit.
11. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	I. Define Knowledge Society and specify the essential components of a knowledge society? II. Write short note on Trojan horse? III. Difference between Virus and Worms? IV. What is Web Security? V. What is Cyber security?	I,II,III	CO1 CO2 CO2 CO3	10
Unit-1 (Attempt any one question)				
2	I. Explain the concept of Information Society and also explain its aim & drawbacks? II. What short note on the following: a) Critical Infrastructure b) Digital Economy	I,II	CO1	10
3	I. Define the term digital economy and explain its importance to the Indian economy? II. Define Cyber Space? Write its advantages and disadvantages.	I,II,IV	CO1	10
Unit-2 (Attempt any one question)				

4	I. What is Cyber terrorism? Explain its characteristic. II. What is the economic impact of cyber terrorism?	I,V	CO2	10
5	Explain the following: a) Role of information technology in cyber terrorism? b) Political Orientation of cyber terrorism	IV,V	CO2	10
Unit-3 (Attempt any one question)				
6	What is Cyber Crime? Explain its types in detail.	I,II	CO3	10
7	I. Define Hacking. Describe types of hacking and also describe hacking techniques. II. Explain cyber fraud and identity theft?	I,II	CO3	10
Unit-4 (Attempt any one question)				
8	Explain the following: a) Cyber disaster planning b) Cost of information warfare	I,II	CO4	10
9	Explain the fundamentals concepts of information security and measures to secure information in the organizations.	I,IV	CO4	10

	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) Sessional Exam	Semester: 5th Session: November Academic Year: 2024
	Course Name: Bachelor of Business Administration Subject Name: INDIAN BUSINESS ENVIRONMENT Subject Code: BBAN -503	Total marks: 80 Time Duration: 03:00 hrs.

Note: 1. Question no. 1 is compulsory.
 12. Attempt any one question from each unit.
 13. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Write short notes on the following: h) Objectives of SEBI i) Industrial Sickness j) WTO k) Globalization	II	CO1 CO2 CO3 CO4	16
Unit-1 (Attempt any one question)				
2	Define business environment . Explain different factors affecting business environment .	I, II	CO1	16
3	Discuss in detail about the Social Responsibility of business with suitable example.	VI	CO1	16
Unit-2 (Attempt any one question)				
4	State the growth and reforms and challenges in SMEs during recent regime.	I	CO2	16

5	Write a detailed on Industrial Sickness , It's magnitude and remedies in business environment.	I	CO2	16
Unit-3 (Attempt any one question)				
6	write a detailed note on banking reforms in India. Discuss the challenges faced by banking sector.	I, VI	CO3	16
7	Discuss the Role of SEBI and its objectives.	VI	CO3	16
Unit-4 (Attempt any one question)				
8	what is role of WTO ?	I	CO4	16
9	what do you mean by balance of payment ? How does balance of payment reflects the level of globalisation of a country ?	I	CO4	16

	DPG DEGREE COLLEGE, GURUGRAM ACCREDITED NAAC 'A' GRADE & AFFILIATED TO MDU, ROHTAK <u>SESSIONAL EXAM</u>		Session: November Academic Year: 2024-25		
	Course Name: BBA Semester: 5 Subject Name & Code: Computer Network &Internet & BBAN-504		Total marks: 50 Duration: 03 Hours		
<i>Note:</i>					
Q. N	Questions	Blooms Level	COs	Marks	
Compulsory Question					
1	a) What is TCP/IP? b) What is Newsgroup? c) What is Firewall? d) Define HTTPS? e) What is Intranet?	I I II I I	CO1 CO3 CO2 CO3 CO4	10	
Unit-1					

2	What is Network Topologies ? And explain different types of network Topologies?	II	CO1	10
3	<p>Explain the Following :</p> <p>A) Transmission Media</p> <p>B) Analog & Digital Signal</p>	I	CO1	10
Unit-2				
4	<p>Differentiate Between:</p> <p>A) Public and Private Keys</p> <p>B) OSI and TCP/IP Model</p>	II	CO2	10

5	What is Cryptography? How is it used to secure data over a network?	I	CO2	
Unit-3				
6	Explain the Following: A) Search Engine B) Dial up Networking	I	CO3	
7	What is an Internet Service Provider and how does it provide Connectivity to its Customers?	I	CO3	
Unit-4				
8	Explain the Following: A) HTTP B) Intranet Infrastructure	I	CO4	
9	What is Intranet Security Design? How can an organization ensure the Security of its Intranet?	II	CO4	

	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) <u>Sessional Exam</u> Course Name: BBA Subject Name: Presentation skills and personality development Subject Code: BBAN-505	Semester: 5th Session: NOVEMBER Academic Year: 2024-25
		Total marks: 80 Time Duration: 03:00 hrs.

- Note: 1. Question no. 1 is compulsory.
2. Attempt any one question from each unit.
3. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	M
Compulsory Question				
1	1. Define persuasive presentation. 2. Explain FISH BOWL and ROLE PLAY. 3. Explain the Concept of personality. 4. How can we manage personal stress?	I II IV VI	CO1 CO2 CO3 CO4	1
Unit-1 (Attempt any one question)				
2	Write down the meaning and types of presentation. Also define presentation that deeply involves the audience and creates excitement.	II	CO1	16

3	How can a presentation be planned and structured? Explain in broad way.	III	CO1	16
Unit-2 (Attempt any one question)				
4	Write down the Methods of presentation.	IV	CO2	16
5	Explain the Outcomes of presentation .Like inspiring presentation, presentation that builds trust, presentation that offers a solution, value added presentation.	II	CO2	16
Unit-3 (Attempt any one question)				
6	Define the Concept of personality, personality consciousness and personality patterns in a broad way.	I	CO3	16
7	Explain Personality determinants – physical intellectual, emotional and social determinants.	II	CO3	16
Unit-4 (Attempt any one question)				
8	Write down the process of Personality development with healthy personalities and developing self-awareness.	I	CO4	16
9	Define the process of personality grooming in – appearance, dress sense, personal hygiene, etiquettes and body language.	II	CO4	16