



DPG STM, GURUGRAM

Sessional Exam

Course Name: MBA 3rd Semester

Subject Name: Multimedia

Subject Code: 20IMG23GT4

Semester: 3

Session: NOV

Academic Year:2024

Total marks:50

**Time Duration:
03:00 hrs.**

*Note: 1. Question no. 1 is compulsory.
2. Attempt any one question from each unit.
3. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	I. What is multimedia devices ? II. Explain video capturing ? III. Explain HTML ? IV. What is Data Compression? V. What is Data ?	I,II,III	CO1 CO2 CO2 CO3	10
Unit-1 (Attempt any one question)				
2	Explain the Multimedia in detail ?	I,II	CO1	10
3	Explain Authority tools in detail?	I,II,IV	CO1	10
Unit-2 (Attempt any one question)				
4	Explain Non- lossy and lossy compressions for images?	I,V	CO2	10
5	Explain the following: a) Video images b) Audio compression	IV,V	CO2	10
Unit-3 (Attempt any one question)				
6	What is multimedia application design ?	I,II	CO3	10
7	Explain types of Multimedia system?	I,II	CO3	10
Unit-4 (Attempt any one question)				
8	Explain HTML Tags in detail?	I,II	CO4	10
9	Explain web development process?	I,IV	CO4	10



DPG STM, GURUGRAM

Sessional Exam

Course Name: MBA

Subject Name: Finance for Managers

Subject Code: 24IMSI201DS02

Semester: 1st

Session: NOV

Academic Year: 2024

Total marks: 70

**Time Duration:
03:00 hrs.**

- Note:** 1. Question no. 1 is compulsory.
2. Attempt any one question from each unit.
3. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Q1. Write short on: (4 marks each) a) Functions of a financial manager b) Features of optimum capital structure c) WACC d) Merits & demerits of Payback period method	4 & 5	CO1 CO2 CO3 CO4	2 3.5*4= 14
Unit-1 (Attempt any one question)				
2	Contrast the salient features of traditional and modern approaches to FM. What are the various goals of financial management?	4,2	CO1	14
3	What do you mean by financial management? Explain the major financial decisions which are taken by financial management.	2	CO1	14
Unit-2 (Attempt any one question)				
4	Define Cost of capital. What are the approaches available for calculating cost of equity?	1,2	CO2	14
5	What is capital budgeting decision? Critically evaluate the NPV method of capital investment decision.	1,5	CO2	14
Unit-3 (Attempt any one question)				
6	What is Net Income and Net Operating Income approach of capital structure? Explain with graph.	1,2	CO3	14
7	The initial outlay of a project is Rs. 200000 and it generates cash flow of Rs. 80000, 60000, 70000 and Rs.90000 in four years of its life span. Calculate NPV and PI of the project assuming 12% discount rate.	4,6	CO3	14

	(PV at 12 % are .893, .797, .712, .639)			
Unit-4 (Attempt any one question)				
8	What do you understand by dividend? Discuss the various factors influencing the corporate dividend policy.	1,6	CO4	14
9	Deifne time value of money. What are the two methods of TVM?	1	CO4	14

	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) <u>Sessional Exam</u> Course Name: MBA 1 Sem Subject Name: BECS Subject Code: 24IMSI201SE01	Semester: 1 Session: NOVEMBER Academic Year: 2024		
		Total marks: 70 Time Duration: 03:00 hrs.		

*Note: 1. Question no. 1 is compulsory.
 2. Attempt any one question from each unit.
 3. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Explain – Whistleblowing	Remembering	CO1	3
2	Non – verbal communication	Understanding	CO2	2
3	Listening skills	Understanding	CO3	3
4	Ethical leadership	Remembering	CO4	2
Unit-1 (Attempt any one question)				
5	What are the business ethic . Write its importance and need for business ethics .	Understanding	CO1	14
6	Explain the steps involve in an ethical decision making model ! How can manager use ethical decision making frameworks to resolve conflicts between personal and organisational value ?	Analysis	CO1	14
Unit-2 (Attempt any one question)				
7	What is ethical dilemma ? Provide example commonly encounter in business ?	Application	CO2	14
8	Discuss an ethical dilemma that might arise in different business areas , and how it can be resolved ?	Understanding	CO2	14
Unit-3 (Attempt any one question)				
9	What are 7Cs of effective communication explain !	Application	CO3	14

10	What are common barriers to communication . How can these be managed for success communication .	Analysis	CO3	14
Unit-4 (Attempt any one question)				
11	What is business reports ? Explain structure and process .	Understanding	CO4	14
12	What are essential component of business letter ? What are the business letter commonly use ?	Evaluation	CO4	14

	DPG STM, GURUGRAM <u>Sessional Exam</u> Course Name: MBA Subject Name: Management Process and organizational behavior. Subject Code: 24IMSI201DS01	Semester: 1st Session: NOV Academic Year: 2024
		Total marks: 80 Time Duration: 03:00 hrs.

*Note: 1. Question no. 1 is compulsory.
4. Attempt any one question from each unit.
5. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	i) Functions of Management. ii) styles of leadership. iii) Why do people join groups? iv) Objectives of control.	I I I I	CO1 CO2 CO3 CO4	16
Unit-1 (Attempt any one question)				
2	Explain nature and scope of management?	II	CO1	16
3	Define emotional intelligence and types of emotions?	I	CO1	16
Unit-2 (Attempt any one question)				
4	Define types of motivation and Maslow's Need Hierarchy of motivation?	I	CO2	16
5	Explain the nature of leadership and explain various leadership skills?	II	CO2	16
Unit-3 (Attempt any one question)				
6	Define nature of OB and models of OB?	I	CO3	16
7	Describe Personality, Perception and Attitude?	I	CO3	16
Unit-4 (Attempt any one question)				
8	Explain job design and techniques of job design?	II	CO4	16

9	What is organizational structure? Explain types of organizational structure?	I	CO4	16
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	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) <u>Sessional Exam</u>	Semester: 1ST Session: NOVEMBER Academic Year: 2024
	Course Name: MBA Subject Name: STRATEGIC HUMAN RESOURCE MANAGEMENT Subject Code: 24IMSI201DS04	Total marks: 70 Time Duration: 03:00 hrs.

- Note: 1. Question no. 1 is compulsory.
 2. Attempt any one question from each unit.
 3. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	M
Compulsory Question				
1	1. Define SHRM. 2. Explain HRP process. 3. What is STAFFING? 4. Define DOWNSIZING.	I II IV II	CO1 CO2 CO3 CO4	
Unit-1 (Attempt any one question)				
2	What is investment perspective of human resource management? Also explain the challenges and barriers come across SHRM.	III	CO1	
3	Introduce SHRM with its objectives, evolution and evolution. Also differentiate between traditional HRM and SHRM.	II	CO1	
Unit-2 (Attempt any one question)				
4	Explain Human resource evaluation with its approach and concept. What is the linkage between HRM and firm performance?	IV	CO2	
5	Explain best practices and bundles approach. Also define distinctive HR practices with its relation to organization sustainability.	V	CO2	
Unit-3 (Attempt any one question)				
6	Define HR systems 1 staffing system, 2 reward and compensation system. Also explain how contemporary global environment is affecting HR systems.	I	CO3	
7	Explain employee and career development system.	II	CO3	
Unit-4 (Attempt any one question)				
8	Explain Downsizing and Restructuring .Also write down its impact on employee and firm both.	VI	CO4	

9	Differentiate between OUTSOURCING and OFFSHORRING.	III	CO4
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	<p align="center">DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College)</p> <p align="center"><u>SESSIONAL EXAM</u></p> <p align="center">Course Name : MBA</p> <p align="center">Subject Name : STRATEGIC MANAGEMNT</p> <p align="center">Subject Code : 20IMG23C1</p>	Semester Session : Academic Year : 2
		Total marks : Time Duration : 3:00

- Note:**
1. Question no. One is compulsory.
 2. Attempt any one question from each unit.
 3. Marks are indicated against the questions.

Q. NO.	Questions	Blooms Level	COs	M
Compulsory Question				
1.	Briefly explain the following: a) Strategic Management b) Strategic Decision Making c) Environmental Appraisal d) SWOT Analysis e) BCG Matrix f) Concept of Grand Strategies g) Strategy Implementation h) Strategy Evaluation	1 1 1 1 1 1 1 1	CO1 CO1 CO2 CO2 CO2 CO3 CO3 CO4	
Unit-1 (Attempt any one question)				
2.	Define the term Strategy? Discuss the characteristics, objectives and elements of Strategic Management.	1	CO1	
3.	What is Strategic Management Process? Explain the Basic model of Strategic management.	1	CO1	
Unit-2 (Attempt any one question)				
4.	What do you understand by the term Organizational Appraisal? Explain the Porter's Value Chain Model for Organizational Appraisal.	1	CO2	
5.	Describe the different levels (types) of Strategies formulated and implemented by any business organization.	1	CO2	
Unit-3 (Attempt any one question)				
6.	Discuss the interrelation Between Strategy Formulation and Implementation.	1	CO3	

7.	Write notes on the following- 1. Aspects of Strategy Implementation 2. An overview of Functional Strategies	1	CO3
Unit-4 (Attempt any one question)			
8.	What is meant by Strategic Control and Operational Control? Discuss the techniques for Strategic Evaluation and Control,	1	CO4
9.	What is McKinsey's 7s Framework? Describe the Role of Organizational Systems in Evaluation	1	CO4

	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) <u>Sessional Exam</u> Course Name: MBA	Semester: 3rd Session: NOVEMBER Academic Year: 2024
	Subject Name: Strategic human resource management Subject Code: 20IMG23GH5	Total marks: 80 Time Duration: 03:00 hrs.

- Note: 1. Question no. 1 is compulsory.
2. Attempt any one question from each unit.
3. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	M
Compulsory Question				
1	1. Define HRP 2. Define career planning. 3. What is REWARD? 4. Explain STRATEGY.	I II V IV	CO1 CO2 CO3 CO4	
Unit-1 (Attempt any one question)				
2	Define the challenges of SHRM with its Approach.	I	CO1	
3	Differentiate between traditional HRM and SHRM. Also define Investment perspective of human resource management.	II	CO1	
Unit-2 (Attempt any one question)				
4	Explain the process of human resource planning with its significance and objectives.	III	CO2	
5	Define human resource planning with an overview, significance, perspectives and objectives of HRP.	VI	CO2	
Unit-3 (Attempt any one question)				

6	Define reward and compensation system with its advantages and significance	V	CO3
7	Explain the relevance of employee and career development systems and performance management systems in contemporary scenario.	II	CO3
Unit-4 (Attempt any one question)			
8	Explain Employee Retention. What factors influence the retention of an employee on Individual and Organizational level?	III	CO4
9	Explain the following : 1. downsizing 2. restructuring 3. outsourcing 4. off shoring	IV	CO4

	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) Sessional Exam	Semester: 3rd Session: NOVEMBER Academic Year: 2024
	Course Name: MBA Subject Name: Investment Management Subject Code: 20IMG23GF4	Total marks: 80 Time Duration: 03:00 hrs.

*Note: 1. Question no. 1 is compulsory.
2. Attempt any one question from each unit.
3. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Explain briefly: a) Define systematic risk. b) What is the purpose of CAPM? c) Explain the concept of arbitrage pricing theory. d) What are the key components of sharpe's portfolio performance evaluation? e) What are features in the context of financial derivatives? f) What is the significance of industry analysis? g) What is a line chart in technical analysis?		CO1 CO2 CO3 CO4	16

	h) Define portfolio revision.			
Unit-1 (Attempt any one question)				
2	Discuss the objectives and process of investment management emphasizing financial and non-financial forms of investment.		CO1	16
3	Explain the various sources of investment information and the role of intermediaries in investment management.		CO1	16
Unit-2 (Attempt any one question)				
4	Analyze the factors contributing to total risk and explain the methods of managing risk in the debt market.		CO2	16
5	Discuss the valuation methods for equity and bonds and their relevance in investment decision making.		CO2	16
Unit-3 (Attempt any one question)				
6	Explain technical analysis, including the role of chart patterns like candlestick charts and reversal patterns.		CO3	16
7	What is fundamental analysis? Discuss its importance in investment management with examples from industry and company analysis.		CO3	16
Unit-4 (Attempt any one question)				
8	Compare and contrast the Efficient Market Hypothesis (EMH) with Random Walk Theory, and discuss their relevance in portfolio management.		CO4	16
9	Analyze Sharpe's for portfolio and Treynor's models for portfolio performance evaluation. Discuss active and passive strategies for portfolio revision.		CO4	16

	DPG STM, GURUGRAM <u>Sessional Exam</u>	Semester: III sem Session: NOV Academic Year: 2024
	Course Name: MBA Subject Name: IFS&FM Subject Code: 20IMG23GF1	Total marks: 80 Time Duration: 03:00 hrs.

Note: 1. Question no. 1 is compulsory.

2. Attempt any one question from each unit.

3. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Write short note on: a) Indian Financial system b) Difference between primary and secondary market c) Money Market d) Sources of raising funds	4 1 1 1	CO1 CO2 CO2 CO3	16
Unit-1 (Attempt any one question)				
2	Discuss the importance and components of financial system.	1,6	CO1	16
3	Compare certificate of deposit and commercial papers. Explain the guidance for their issuance.	6	CO1	16
Unit-2 (Attempt any one question)				
4	Discuss the features of Indian primary market. What is the process involved in issue of shares through prospectus?	1	CO2	16
5	Explain the objectives and functions of SEBI. Also discuss the measures taken by SEBI to protect the interest of investors.	1,6	CO2	16
Unit-3 (Attempt any one question)				
6	Explain the functions and contribution of development banking in India.	4	CO3	16
7	What are the functions of commercial banks? How do they create credit?	1	CO3	16
Unit-4 (Attempt any one question)				
8	“Regional rural banks are important financial institutions in the rural credit structure”. Discuss what are the problems faced by them?	1,2	CO4	16
9	Discuss the objectives of EXIM banks. Highlight its achievement in increasing India’s foreign trade.	2	CO4	16

	<p>DPG STM, GURUGRAM (NAAC Accredited ‘A’ Grade College) <u>Sessional Exam</u></p>	<p>Semester: 3rd Session: November Academic Year: 2024</p>
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	Course Name: MBA Subject Name: Project Management Subject Code: 20IMG23GO1	Total marks: 80 Time Duration: 03:00 hrs.
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*Note: 1. Question no. 1 is compulsory.
6. Attempt any one question from each unit.
7. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Write a short note on: a) Capital budgeting b) Market Analysis c) Risk capital d) Project planning	I	CO1 CO2 CO3 CO4	16
Unit-1 (Attempt any one question)				
2	Give an overview of generation and screening of project ideas.	I	CO1	16
3	What is capital budgeting and strategic issues?	I	CO1	16
Unit-2 (Attempt any one question)				
4	What is Technical analysis and financial analysis?	I	CO2	16
5	Discuss in detail risk analysis.	I	CO2	16
Unit-3 (Attempt any one question)				
6	What is UNIDO approach?	I	CO3	16
7	Explain cost and benefit analysis?	I	CO3	16
Unit-4 (Attempt any one question)				
8	What is project planning and control?	I	CO4	16
9	Explain human aspects of project management.	I	CO4	16

	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) Sessional Exam	Semester: 3rd Session: Aug- Dec Academic Year:2024
	Course Name: MBA Subject Name: International Business Environment Subject Code: 20IMG23G12	Total marks:80 Time Duration: 3 Hours

Note: 1. Question no. 1 is compulsory.
 8. Attempt any one question from each unit.
 9. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Write in short answer A) Define international business and its importance. B) What is regional economic integration? C) Explain the concept of political risk in international business. D) What are the main factors of the socio-cultural environment that impact business?	I, V	CO1 CO2 CO3 CO4	16
Unit-1 (Attempt any one question)				
2	Discuss the different modes of entry into international business and their managerial implications.	VI	CO1	16
3	Explain the influence of language, religion, values, and customs, and how businesses adapt to cultural diversity in global markets.	V	CO1	16
Unit-2 (Attempt any one question)				
4	Discuss economic indicators such as GDP, inflation rate, and unemployment, and their implications for market entry strategies.	VI	CO2	16
5	Evaluate the effects of regional economic integration on international trade and business.	V	CO2	16
Unit-3 (Attempt any one question)				
6	Explain individualism vs. collectivism and their influence on business strategies and operations in various countries.	V	CO3	16
7	Discuss how different legal systems (common law, civil law) and political risks affect companies and their investment decisions.	VI	CO3	16
Unit-4 (Attempt any one question)				
8	Explain how advancements in technology impact industries and economies, and the strategies MNCs use to manage technology transfer.	V	CO4	16
9	Discuss issues like technological adaptation, innovation, and barriers to technology transfer across countries.	VI	CO4	16

	DPG STM, GURUGRAM Sessional Exam Course Name: MBA III semester Subject Name: Digital Marketing Subject Code: 20IMG23GM1	Semester: 3rd Session: November Academic Year: 2024
		Total marks: 50 Time Duration: 03:00

		hrs.		
<p><i>Note: 1. Question no. 1 is compulsory.</i></p> <ul style="list-style-type: none"> • Attempt any one question from each unit. • Marks are indicated against the questions. 				
Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	<p>Write short note on:</p> <p>a) Skills required in DM</p> <p>b) Type of display Ads</p> <p>c) Social media marketing</p> <p>d) Benefits of search engine advertising</p>	Remembering	CO1 CO2 CO2 CO3	5*4=20
Unit-1 (Attempt any one question)				
2	Define digital marketing. What is the major difference between traditional marketing and digital marketing?	Remembering	CO1	10
3	Write briefly about display advertising media. Also state the factors that makes a good Ad.	Remembering	CO1	10
Unit-2 (Attempt any one question)				
4	Explain the various media buying models available in digital marketing.	Understanding	CO2	10
5	Given a social media strategy, on what factors would you evaluate its effectiveness?	Creating	CO2	10
Unit-3 (Attempt any one question)				
6	What is Facebook group? How can they be used by businesses for their marketing?	Remembering	CO3	10
7	Why is it important to market through social messaging apps? Write the steps involved.	Remembering	CO3	10



DPG STM, GURUGRAM
(NAAC Accredited 'A' Grade College)

Sessional Exam

Course Name: MBA
Subject Name: Consumer Behavior
Subject Code: 20IMG23GM4

Semester: 3RD
Session: NOVEMBER
Academic Year: 2024

Total marks: 80
Time Duration: 03:00 hrs.

*Note: 1. Question no. 1 is compulsory.
2. Attempt any one question from each unit.
3. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	M
Compulsory Question				
1	1. Write down the importance of evaluation of consumer Behavior. 2. Explain lifestyle motivational conflict and need priorities. 3. What is the importance of consumer knowledge? 4. What are the Group and personal influences on individuals?	I III IV V	CO1 CO2 CO3 CO4	
Unit-1 (Attempt any one question)				
2	Explain the methods of studying consumer Behavior. Also define how it's strategically important for organizational growth?	II	CO1	
3	Define market segmentation. Also explain marketing mix strategies and value of brands in marketing strategy.	I	CO1	
Unit-2 (Attempt any one question)				
4	What are different types of purchase situations? Also explain retailing and the purchase process and determinants of retail success or failure.	III	CO2	
5	Write down the factors affecting satisfaction level of consumer. Explain the relevance of Demographics and consumer Behavior and economic resources and consumer Behavior.	IV	CO2	
Unit-3 (Attempt any one question)				
6	Explain the types of consumer knowledge. Also sources of consumer knowledge with benefits of understanding consumer knowledge.	II	CO3	
7	Define the determinants of social class. Also explain social class and consumer Behavior and importance of families and households on consumer Behavior.	III	CO3	

Unit-4 (Attempt any one question)				
8	Write down the transmission of influence through dyadic exchanges in consumer behavior. Also explain how word of mouth and opinion leaders in advertising and marketing strategy affect the consumer behavior.	VI	CO4	
9	Define cognitive learning with retrieval of information in perspective of consumer. Also define the role of company in helping consumers to remember the product.	V	CO4	

	<p align="center">DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College)</p> <p align="center"><u>Sessional Exam</u></p> <p>Course Name: MBA</p> <p>Subject Name: Disaster management</p> <p>Subject Code: 16ENV02</p>	Semester: 3rd Session: NOVEMBER Academic Year: 2024
		Total marks: 80 Time Duration: 03:00 hrs.

*Note: 1. Question no. 1 is compulsory.
4. Attempt any one question from each unit.
5. Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	Explain – Disaster management	Remembering	CO1	4
2	Coastal erosion	Understanding	CO2	4
3	IDNDR	Understanding	CO3	4
4	Volcanic land forms	Remembering	CO4	4
Unit-1 (Attempt any one question)				
5	Define Disaster at the basis of climatological, meteorological and hydrological types. Explain?	Understanding	CO1	16
6	Discuss changes in coastal zone due to natural and man-made structures. Why disasters are categorized as rapid onset and slow onset disaster?	Analysis	CO1	16
Unit-2 (Attempt any one question)				
7	What is IFMIS. Explain the strategies used by IFMIS	Application	CO2	16
8	Define flood and cyclone? Explain its causes, hazards associated with flooding and cyclone.	Understanding	CO2	16
Unit-3 (Attempt any one question)				
9	Explain earthquake and its causes, and characteristics on ground motion ,earthquake scales, magnitude and intensity?	Application	CO3	16
10	Explain IDNDR ?Why mitigation efforts are help in disaster reduction	Analysis	CO3	16
Unit-4 (Attempt any one question)				

11	Explain water related hazards and define structure and concept of tropical cyclone . ?	Understanding	CO4	16
12	Discuss about policy for disaster reduction. Elaborate Tsunami-its causes and physical characteristics ,mitigation of risk ?	Evaluation	CO4	16

	<p align="center">DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College)</p> <p>Sessional Exam</p> <p>Course Name: MBA</p> <p>Subject Name: Operations Research</p> <p>Subject Code: 201MG23C3</p>	Semester: 3rd Session: October Academic Year: 2024
		Total marks: 80 Time Duration: 03:00 hrs.

Note: 1. Question no. 1 is compulsory.

10. Attempt any one question from each unit.

11. Marks are indicated against the questions.

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	(a) Define Degenerate and Non-Degenerate solution. (b) Define feasible solution and optimum basic feasible solution. (c) Define balanced and unbalanced transportation problem. (d) What is the objective of assignment model. (e) Differentiate between PERT and CPM. (f) Explain time-lost trade off. (g) What is a pure strategy in a competitive game. (h) Discuss assumptions of Queuing theory.	Remembering Remembering Remembering Remembering Analyzing Understanding Remembering Remembering	CO1 CO1 C02 C02 C03 C03 C04 C04	8X2=16
Unit-1 (Attempt any one question)				

2	Explain meaning, origin, scope and role in managerial decision making of Operation Research.	Understanding	CO1	16
3	A company produces two types of items P and Q that require gold and silver. Each unit of type P requires 4g silver and 1g gold while that of type Q requires 1g silver and 3g gold. The company produces 8g silver and 9g gold. If each unit of type P brings a profit of rupees 44 and that of type Q rupees 55, determine the number of units of each type that the company should produce to maximise the profit. What is the maximum profit?	Creating	CO1	16

Unit-2 (Attempt any one question)

4	<p>A company is spending Rs1000 on transportation of its units from three plants to four distribution centres. The availability of unit per plant and requirement of units per distribution centre, with unit cost of transportation are given as follows:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th></th> <th>D1</th> <th>D2</th> <th>D3</th> <th>D4</th> <th>Availability</th> </tr> </thead> <tbody> <tr> <th>P1</th> <td>19</td> <td>30</td> <td>50</td> <td>12</td> <td>7</td> </tr> <tr> <th>P2</th> <td>70</td> <td>30</td> <td>40</td> <td>60</td> <td>10</td> </tr> <tr> <th>P3</th> <td>40</td> <td>10</td> <td>60</td> <td>20</td> <td>18</td> </tr> <tr> <th>Requirements</th> <td>5</td> <td>8</td> <td>7</td> <td>15</td> <td></td> </tr> </tbody> </table> <p>What is the maximum possible saving by optimum distribution? Solve the problem.</p>		D1	D2	D3	D4	Availability	P1	19	30	50	12	7	P2	70	30	40	60	10	P3	40	10	60	20	18	Requirements	5	8	7	15		Evaluating	CO2	16
	D1	D2	D3	D4	Availability																													
P1	19	30	50	12	7																													
P2	70	30	40	60	10																													
P3	40	10	60	20	18																													
Requirements	5	8	7	15																														
5	<p>A company is producing a single product and selling it through five agencies situated in the different cities. All of a sudden, there is a demand for the product in five more cities that do not have any agency of the company. The company is faced with the problem of deciding on how to assign the existing agencies to dispatch the product to the additional cities in such a way that the travelling distance is minimized. Determine the optimum assignment schedule. The distances (in km) between the surplus and the deficit cities are given in the following distance matrix:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th></th> <th>Deficit city 1</th> <th>Deficit city 2</th> <th>Deficit city 3</th> <th>Deficit city 4</th> <th>Deficit city 5</th> </tr> </thead> <tbody> <tr> <th>Surplus City</th> <td>160</td> <td>130</td> <td>175</td> <td>190</td> <td>200</td> </tr> </tbody> </table>		Deficit city 1	Deficit city 2	Deficit city 3	Deficit city 4	Deficit city 5	Surplus City	160	130	175	190	200	Evaluating	CO2	16																		
	Deficit city 1	Deficit city 2	Deficit city 3	Deficit city 4	Deficit city 5																													
Surplus City	160	130	175	190	200																													

A						
Surplu s City B	135	120	130	160	175	
Surplu s City C	140	110	155	170	185	
Surplu s City D	50	50	80	80	110	
Surplu s City E	55	35	70	80	105	

Unit-3 (Attempt any one question)

6	<p>A project schedule has the following characteristics :</p> <p>Activity : 1-2 1-3 1-4 3-4 2-5 2-6</p> <p>Duration: 6 2 13 10 4 9</p> <p>Activity : 2-7 5-6 7-8 6-9 8-10 9-10</p> <p>Duration: 2 7 4 3 10 5</p> <p>(a) Draw Network Diagram and find Critical Path. (b) Calculate time estimates and loads.</p>	Creating	CO3	16
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7	<p>(a) Explain Decision Tree. (b) Discuss the steps involved in the decision making process. (c) What is the Dummy activity? Why do we need dummy activities? (d) Explain floats in Network Diagram.</p>	Remembering	CO3	4*4=16
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Unit-4 (Attempt any one question)

8	What is Simulation? Define its process, limitations, advantages and applications.	Remembering	CO4	16
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9	<p>Using suitable examples, explain and illustrate the following :</p> <p>(a) Pure Strategies (b) Mixed Strategies (c) Rule of Dominance</p>	Understanding	CO4	4*4=16
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(d) Value of a game			
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	DPG STM, GURUGRAM (NAAC Accredited 'A' Grade College) <u>Sessional Exam</u>	Semester: 3rd Session: November Academic Year: 2024
	Course Name: MBA Subject Name: Corporate Law Subject Code: 201MG23C2	Total marks: 80 Time Duration: 03:00 hrs.

- Note: 1. Question no. 1 is compulsory.*
 12. *Attempt any one question from each unit.*
 13. *Marks are indicated against the questions.*

Q.N	Questions	Blooms Level	COs	Marks
Compulsory Question				
1	a. Define "consideration" in a contract and explain its significance. b. What are the remedies available for a breach of contract? c. Differentiate between "conditions" and "warranties" in a contract of sale. d. Explain the concept of "transfer of ownership" in the sale of goods. e. Describe the process of dissolution of a partnership firm. f. What are the rights and duties of partners in a partnership firm? g. Explain the process and significance of winding up a company. h. What are the statutory liabilities of a company secretary?	2*8	CO1 CO2 CO3 CO4	16
Unit-1 (Attempt any one question)				
2	Discuss in detail the essential elements of a valid contract. Illustrate with examples how the absence of any of these elements can impact the enforceability of a contract.		CO1	16
3	Elaborate on the concepts of "indemnity" and "guarantee" in contract law. Discuss the rights and duties of indemnifiers and guarantors, and explain how these contracts are enforced under the law.		CO1	16
Unit-2 (Attempt any one question)				
4	Explain the rights of an unpaid seller under the Sale of Goods Act. Discuss the circumstances under which these rights can be exercised, along with relevant case laws or examples.		CO2	16
5	Describe the concept of "conditions and warranties" in a contract of sale. Discuss the legal implications of a breach of condition versus a breach of warranty, with examples to illustrate your answer.		CO2	16
Unit-3 (Attempt any one question)				

6	Analyze the process of formation and dissolution of a partnership firm. Discuss the rights, duties, and liabilities of partners in detail, with special emphasis on the Limited Liability Partnership (LLP) structure.		CO3	16
7	Examine the rights and liabilities of partners in a partnership firm. Discuss how these rights and liabilities change in a Limited Liability Partnership (LLP) as compared to a traditional partnership.		CO3	16
Unit-4 (Attempt any one question)				
8	Examine the types of company meetings and the procedures involved. Explain the significance of these meetings in corporate governance, and discuss the powers, duties, and liabilities of company directors.		CO4	16
9	Analyze the process of "winding up" of a company. Discuss the different modes of winding up, including the role of a liquidator, and the implications for creditors, shareholders, and other stakeholders.		CO4	16